

**Eden Project and Cornwall College**  
**Skills for the Low Carbon Economy**  
**Institute for Leadership and Management**  
**Level 3 Award**

**It has been identified that Cornish businesses need to prepare for the future. As a direct response to that need, this course provides an in-depth understanding of sustainable operations combined with innovation and creativity.**

It is delivered by the Eden Project, supported by Cornwall College and accredited by the Institute of Leadership and Management (ILM).

This fully funded programme will explore the Low Carbon Economy and its benefits to business and growth for Cornwall and the Isles of Scilly.

**Benefits of the course**

- Understand how embedding sustainability is vital for a resilient business of the future
- Understand how to utilize innovation and creativity to help your business develop
- Provide skills and learning on leadership and management

The Eden Project have a track record of running training programmes for Cornish businesses, and this course follows on from Eden's Green Foundation Programme, that was delivered between 2010-2012.

The course consists of two main sections, spread over two days. There is also an assessment at the end of the course, to ensure the accreditation is achieved.



## Course outline

### Module 1

#### Understanding sustainability and environmental issues in your organisation

- What sustainability and CSR really means to you and your business
- Environmental standards
- Eden Project as a case study
- Sustainability issues and environmentally friendly ways of dealing with them in your own organisation
- Constraints of your own organisation's buildings
- Completion of assignment for assessment

### Module 2

#### Contributing to innovation and creativity in the workplace

- What innovation and creativity really means for your organisation
- Understand what drives innovation within business
- Understand how types of innovation can be used within your own organisation and how to promote this
- Learn techniques for creative thinking to benefit your business
- Completion of assignment for assessment

### Logistics

- The course is entirely free (subject to eligibility)
- The entire programme is delivered at the Eden Project and is 2.5 days long
- Each module is one day long (course is two days)
- A final half day will include 1-2-1 sessions with the Cornwall College team to support your assignment completion

**Last chance for funding! Book your place now:**

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[www.cornwall.ac.uk/skills-low-carbon-economy](http://www.cornwall.ac.uk/skills-low-carbon-economy)

