



FLORISTRY APPRENTICESHIP

Whatever the occasion, florists are called upon to put together a creative arrangement in keeping with the client's brief, this can range from welcoming babies, decorating brides and celebrating graduates, to comforting the sick or honouring the dead. As a florist you will use your creativity on a daily basis and enjoy interacting with the public.

An apprenticeship will allow you to earn money while you are studying. In order to start your apprenticeship in floristry you will need to join the Level 2 course and on successful completion you can then progress on to Level 3 and beyond. The floristry apprenticeship option is where you will work in a floristry business and attend college one day a week to work towards your level 2 qualification. Study a floristry apprenticeship in fully equipped training facilities. All aspects of the floristry industry are covered. No previous experience in floristry is required. You will be trained by industry specialists who run their own businesses or work within the industry. Who will deliver, instruct and provide up to date industry techniques within the designated floristry department.

Key facts

Course title:
FLORISTRY APPRENTICESHIP

Location:
Bicton College

Start date:
September 2020

Course length:
1 - 2 years

□ Ideal if

You would like to acquire the knowledge, skills and understanding to work in the floristry industry and to study through work-based learning.

□ You'll need

GCSE English and maths at grade 3. You will also need an employer willing to hire you as an apprentice.

□ You'll learn

A range of work specific skills. You'll develop and demonstrate competence in the following areas:

- Practical floristry skills
- Flower and plant care
- Identify, check and monitor cut materials
- Plan, prepare and assemble floristry designs and arrangements
- Display stock to promote sales and optimise value
- Maintain condition and appearance
- Monitor and maintain health and safety standards
- Support customer care and effective working relationships
- Personal performance
- Functional skills
- Emergency First Aid
- Employment rights and responsibilities

□ Expect

To attend college one day a week and work towards your qualification.

□ You'll love

You will be trained by industry specialists who run their own businesses or work within the industry, who will deliver, instruct and provide you with up-to-date industry techniques within floristry.

□ You'll go on to

Our Floristry Advanced Apprenticeship Level 3.

Careers in this industry

- Junior florist
- Florist
- Florist manager
- Senior florist

Choose from these course options

Course Title	Location	Start	Length
Floristry Apprenticeship (Level 2)	Bicton College	September 2020	1 - 2 years